

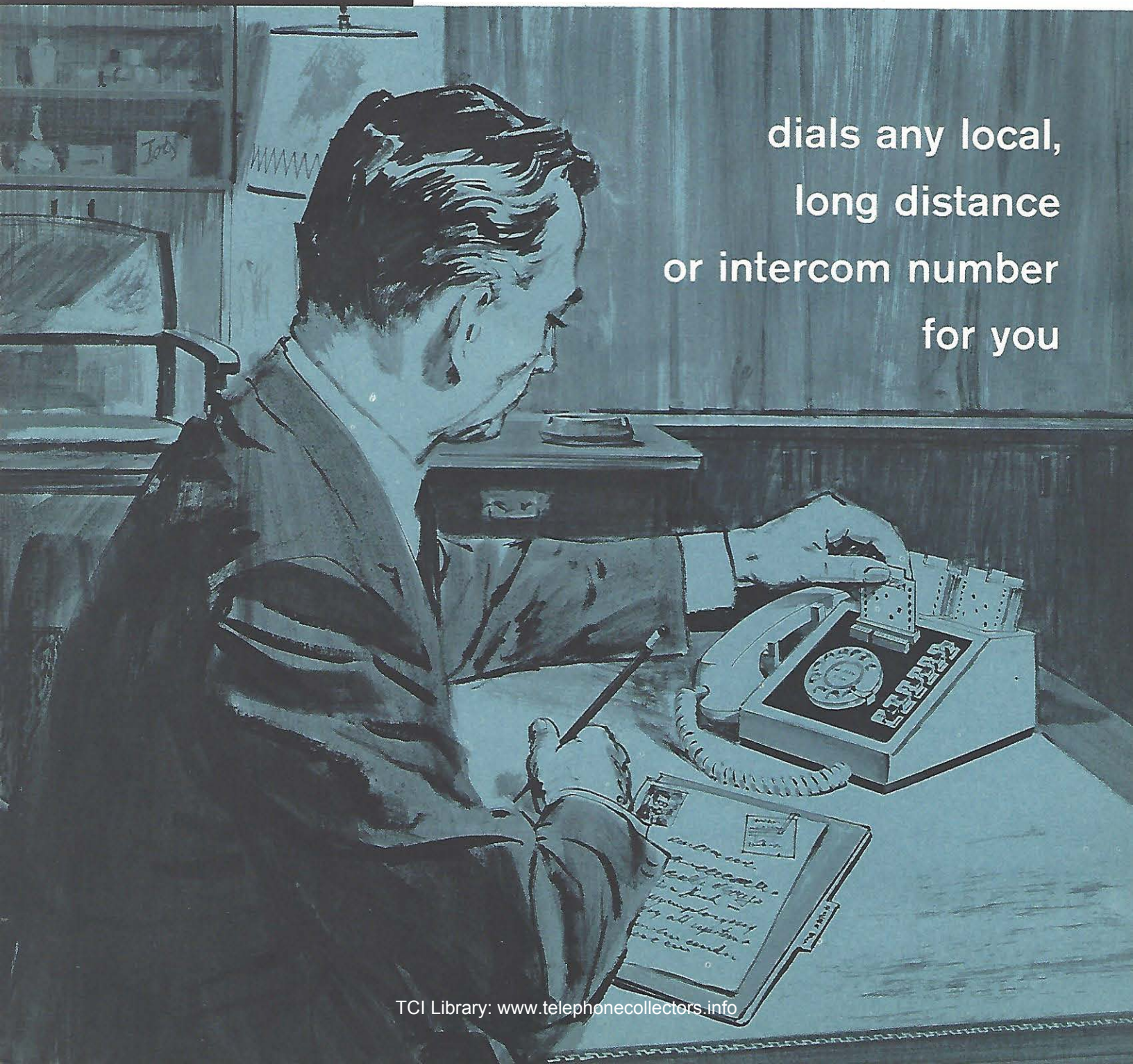


Bell System

CARD DIALER

Automatic Dialing Telephone

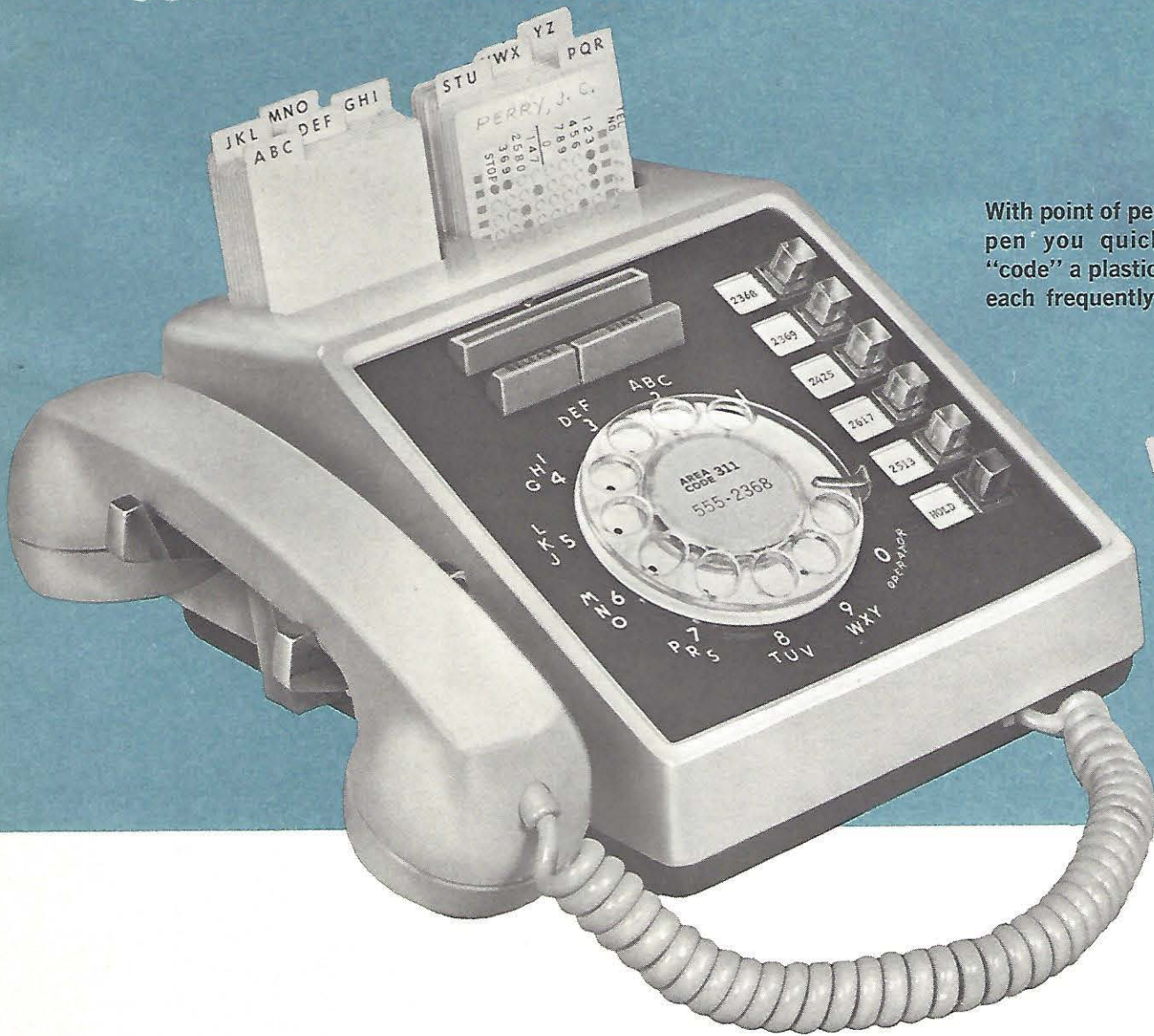
dials any local,
long distance
or intercom number
for you



CARD DIALER

AUTOMATIC DIALING TELEPHONE

A REGULAR TELEPHONE AND AUTOMATIC DIALER
COMBINED IN *ONE COMPACT DESK-TOP UNIT*



With point of pencil or ball-point pen you quickly and easily "code" a plastic dialing card for each frequently called number.

to place a call — just insert proper card in dialer slot, lift receiver and press the start bar after you hear dial tone...or use dial in the regular way

gives your business these benefits...

FOR THE EXECUTIVE

- Makes calling easier.
- Dialing is dependably accurate, fast, effortless, convenient.
- No need to look up telephone numbers.
- Cards "remember" numbers for you, so you save time, can make more calls, do more work more easily.
- Helps you avoid "memory tricks" that sometimes mean delays or wrong numbers.
- Can be used for all kinds of calls.
- Speedily completes local, long distance and intercom calls.

FOR THE OFFICE WORKER

- Completes more calls faster.
- Time- and effort-saving features let workers make many more calls daily than by manual dialing.
- Provides practically unlimited calling capacity.
- No limit to the number of cards that may be coded and kept ready for use.
- Each Card Dialer comes with 40 dialing cards, plus alphabetical index cards, with additional cards available as needed.
- Helps even out work load.
- Cards are completely interchangeable among units, so calling assignments may be split up as required for most efficient utilization of personnel.

OTHER "PLUS" BENEFITS

- Gives you all the benefits of pushbutton, multi-line telephoning too, with any needed combination of outside and inside lines.
- Cards are especially made to give long service and may be replaced or added to when necessary.
- No capital investment.
- Rugged, dependable Bell System equipment.
- Prompt, reliable maintenance at no extra cost to you.
- Available in decorator colors.



FOR THE EXECUTIVE, automatic dialing is a valuable "assist" in accomplishing more with substantially less effort.



FOR THE OFFICE WORKER making large numbers of outgoing calls, increased productivity and better service may be accomplished.



NO INTERFERENCE WITH REGULAR TELEPHONING, the Card Dialer may be used in the regular manner at any time — and it's one of the handsomest telephones as well!

Bell System
CARD DIALER
AUTOMATIC DIALING TELEPHONE

adds a new
dimension of speed,
accuracy and ease
to your telephoning...

Saves You Time and Effort:

lets you reach your
party quickly and conveniently
without looking up numbers
or dialing.

Saves You Money:

speeds call-handling,
boosts staff efficiency
with easy-to-code cards,
and easy-to-operate
equipment.



BELL TELEPHONE SYSTEM